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**NEWS RELEASES:**

## William R. Patterson and The Baron Solution Group Recognized Among Top 100 Minority Businesses

WASHINGTON, Nov. 23 /PRNewswire/ -- The Baron Solution Group, led by business coach and international best-selling author William R. Patterson, has been named a Top 100 Minority Business Enterprise.

In its fourth year, the award pays tribute to outstanding women and minority businesses in the Mid-Atlantic region. The Baron Solution Group was chosen from 1,400 nominations based on outstanding achievement in four areas: entrepreneurship, client satisfaction, professional and community contributions.

"The Baron Solution Group represents the best of what our region's minority business community has to offer," says Sharon Pinder, CEO of the Center for Business Inclusion and Diversity and founder of the Top 100 MBE(R) Awards Ceremony. "This award is the culmination of sacrifice, dedication and hard work and will inspire future minority business entrepreneurs."

In 2004, Patterson co-founded The Baron Solution Group providing coaching services to executives, entrepreneurs, and investors. Operating in the most difficult economic conditions in decades, Patterson and his team have increased the revenues of clients by 20 percent on average - in some instances, doubled revenues in less than one year. Patterson achieves these results using the firm's proprietary method, which includes over 250 business and financial accelerators. By helping clients scale their businesses, Patterson has also positioned them to raise millions of dollars in private equity and venture capital funding.

"The Baron Solution Group is proud to be recognized," Patterson says. "Due to the economy, many businesses are in dire straits and have lost access to capital. We are glad to help people with ethical ways that accelerate their success."

Patterson's work has been praised by Black Enterprise and The Motley Fool who called his teachings, "Great for the MBA students who are preparing to run America's corporations." Patterson has also received endorsements from notable business leaders such as billionaire Founder of Black Entertainment Television, Bob Johnson, management expert, Tom Peters, and Chief Marketing Officer of The Nasdaq Stock Market, Inc., John Jacobs.

Patterson was also recently honored by the U.S. Post Office and Teach Boys and Girls Success, Inc. for his work teaching financial skills to students and teen mothers. "We have made great strides in improving the success rates of businesses, but we are also committed to youth programs and community service," Patterson says.

Earlier, The Baron Solution Group was awarded four 2009 Web Awards: Best Wealth-Building Site; Best Business Support, Advice and Development Site; Best Male Author Site; and Best Lecturer, Speaker and Workshop Site. The company's wins were the result of over 650,000 votes cast from 130 countries.

William R. Patterson is a three-time award-winning lecturer. His best-selling book, "The Baron Son," has been translated worldwide and featured in the Forbes Book Club. Patterson is an internationally recognized business coach who has been featured on over 500 television and radio programs.

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