



Long & Silverman Publishing, Inc.  
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## Long & Silverman Public Relations Presents *William R. Patterson*

### The Ethical Road Map to Wealth, Power & Success

Today's business and financial markets are highly volatile and your audience needs to understand the best strategies for protecting themselves during the worst financial crisis since the Great Depression. The current economic environment presents converging risks that many individuals and business owners have never seen. While many companies are losing billions of dollars and downsizing thousands of employees, renowned business and wealth coach **William R. Patterson** will share strategies to help your audience dramatically improve their personal finances and businesses.

Industry leaders who know about building business and personal wealth such as Bob Johnson, billionaire Founder of Black Entertainment Television, and John L. Jacobs, Chief Marketing Officer of The Nasdaq Stock Market, Inc., champion Patterson's breakthrough approach.

Book **William R. Patterson** and let him give your audience a fresh road map to financial and business success.

#### Suggested TOPICS for DISCUSSION:

- \* Financial Makeover: 5 Ways To Dramatically Improve Your Finances In 2011
- \* 8.4 Million Job Losses: How to Turn a Downsizing into "BIG" Small Business Profits
- \* The Baby Boomer Crisis: Financial Tips for Those Who Lack Retirement Savings
- \* Strategies for Building Wealth in a Tough Economy
- \* How Anyone Can Find \$600-\$5,000 to Invest
- \* A New Mindset: Becoming Completely Debt Free in 5-7 Years

**William R. Patterson** is an internationally recognized business and wealth coach who has been a featured guest on over 500 television and radio programs. William is CEO of The Baron Solution Group, a Top 100 MBE. He is ranked as one of the top Business Motivational Speakers in the country by Ranking.com and #1 Wealth Coach by Google.com. William is national best-selling co-author of *The Baron Son*. His ethical guidebook to wealth, power, and success has been translated around the world and featured in the Forbes Book Club. William is winner of over 12 Web awards for excellence including: Best Speaker, Best Male Author, Best Business Advice Site, and Best Wealth-Building Site. He delivers solutions to millions worldwide — from individual investors and small business owners to corporate boards and CEOs.

**To learn more about William R. Patterson, visit [www.baronseries.com](http://www.baronseries.com)**

#### Suggested QUESTIONS for William R. Patterson:

1. What things should people be doing now to protect themselves and profit in an economic downturn?
2. What are some strategies that can help individuals diversify and create more reliable income streams during these uncertain economic times?
3. What things should people be doing to protect their investment and retirement accounts?
4. With the rise in foreclosures and loan defaults, many people are now facing credit challenges. What are some tips that can help listeners improve or rebuild their credit?
5. Why do you say nearly everyone should own a small or home-based business?
6. Can you tell our audience about the ethical economic road map that you've laid out with The Baron Solution™ and how it address many of the financial problems faced in America?
7. You say there are seven major reasons that people struggle financially which have nothing to do with money. What are those reasons and how can people overcome these challenges?
8. You also identified "Seven Millionaire Success Habits." Would you explain what they are and why they are essential to building wealth?
9. You have also identified some tips that can help nearly anyone find \$500 to \$6,000 in their family budget to save, invest or start a business. Would you please share those with our audience?
10. How can our audience find out more about you and The Baron Solution coaching and training programs?

To book **William R. Patterson** or any other Long & Silverman PR Guest please call 888-90-BARON or e-mail pr@lspub.com